



**INFORMATION SHEET AND
MECHANICS OF THE SALES
PROMOTION**

(at least two (2) copies; use another
sheet if needed)

Document No.:	QSP-6.1.2 02 Annex-02
Date Effective:	15 November 2013
Revision No.:	00
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Complete Name of Applicant: Company & Address :	
Tel. / Contact Nos. :	Signature:

Complete Name of Sponsor :	
Address :	
Tel/Contact Nos. :	

Advertising / Promo Agency :	
Address :	
Tel. / Contact Nos. :	

PROMOTION TITLE :	
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PROMOTION PERIOD / DURATION :	
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GEOGRAPHICAL / OUTLET COVERAGE :	
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PRODUCTS COVERED: (Brand/Size(s)/Specific Items with Regular Price and Discount Price/Price of Products/Pack/Purchase Amount Required):	
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REGISTRATION REQUIREMENTS: Certificate of Product Registration (CPRS), Product Notification / Date of Application for Renewal if Expired, and Adverse Reaction for Over-the-Counter (OTC) Drug Products, if any.	
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QUALIFICATION/DISQUALIFICATION OF PARTICIPANTS:

DESCRIPTION OF PROCEDURES: (How to Join/How to Win/Entry Forms/Draw Date/Location of Drop Centers/Deadline for Submission of Entries/Procedure in the Collection of Entries/Description of Drop Boxes/Control Measures):

DESCRIPTION OF WINNERS: (Venue/Date/Time/Procedure of Predetermination of Winning Entry Forms; Schedule/Procedure in the Manufacture of Winning Entries; Seeding Procedure; Procedure in the Pre-Validation of Entries; Procedure in the Determination of Winning Entries (Assigning Raffle Numbers/Computer Program for Submission/Criteria/Score Sheets/Judging Procedures/Names and Qualifications of Judges); Procedure in the Verification of Winning Entries; Security Codes):



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NUMBER OF WINNERS/CATEGORIES OF WINNERS/MO. OF TIMES A PARTICIPANT MAY WIN:

PROCEDURE IN THE NOTIFICATION OF WINNERS:

PRIZES TO BE WON: (Total Value, Brand, Model, Cash Equivalent of Prizes (Market Value/Acquisition Cost/Appraise Value/Certificate of Appraiser/Mode of Payment); Scholarship, Transferability and Convertibility, Period of Redemption, Complete Address of Redemption Centers, Requirement in Claiming ([How to Claim Period]):

(Use additional sheets of paper if necessary)

MEDIA UTILIZED: (Storyboard/Radio Script/Print AD/Mailer) Attach Copies.

-Ads and Promo Section-